

WHAT WORKS: SALES, LEADERSHIP & COMMUNICATION IN AN UNPREDICTABLE WORLD

The pundits say one thing about the economy but you and your clients may feel another. Uncertainty is rampant today. And uncertainty, left unaddressed, breeds fear. As a leader in your firm, you are responsible for doing your best to manage the anxieties of your clients, your staff, and your colleagues. How do you do it?

CAM MARSTON GENERATIONAL EXPERT

25+ years of research into how generational change reshapes today's workplace, marketplace, and retirement transition.

With 25+ years of advising hundreds of successful corporations, associations and businesses of all sizes, combined with lessons gathered from 402 episodes of his radio show and podcast, What's Working with Cam Marston, Cam shares best practices for sales, leadership, and communication in times of uncertainty:

- Transparent Communication
- Practical Guidance
- Empathy and Support
- Impact on Recruiting and Retention

It's a refreshing and inspiring conversation to remind leaders of their role in shaping their clients' and team's outlooks during daunting times.

For more information contact

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